



*World map
-Arthur

Toward artificial intelligence that's human

At Videns Analytics, we champion a human approach to artificial intelligence. This charter is the embodiment of that effort, and it impacts every aspect of our business.



More Partner Than Client

- Our commitment to our clients goes well beyond delivering them models.
- We're honest and transparent about the benefits of the models we develop and the challenges we'll encounter during development.



Data Security and Confidentiality

- We treat client data's security and confidentiality with all the care we do our own.
- If we detect malfunctions despite our best efforts, we put in place the most rapid measures possible to inform all stakeholders and correct the situation.



*Timesquare New York
- Raphaël



Social and Environmental Awareness

- We always consider the direct and indirect social impact of our activities and make sure to educate our clients about them too.
- We're very aware of the potential biases that models can introduce or perpetuate (as related to ethnicity, gender, religion, people with disabilities, atypical profiles, etc.), and we're always working to avoid creating or intensifying these biases.
- We're also aware of AI's potential ecological footprint and are doing everything we can to limit it or to adapt as a result of it.
- We only work on projects that are in keeping with our values.



A Human Company

- We seek to create a work environment where everyone can develop to their full potential while maintaining a healthy work-life balance.
- Diversity is something we believe profoundly benefits our teams, and we're continually working to support and foster it.
- We take our commitments to our favorite causes very seriously.